

VIII CADERNO TEMÁTICO

Marketing & Turismo

Periódicos papel

European Journal of Marketing -- Cota 393

Journal of Marketing -- Cota 402

Journal of Marketing Management -- Cota 775

Journal of Marketing Research -- Cota 466

Journal of Public Policy & Marketing -- Cota 793

Journal of Travel & Tourism Marketing -- Cota 1327

Journal of Travel Research -- Cota 1330

Marketeer: Revista de Marketing, Comunicação e Vendas -- Cota 901

Marketing in Europe -- Cota 380

Revista Portuguesa de Marketing -- Cota 827

Revue Française du Marketing -- Cota 706

RSM: Revista Super Market -- Cota 900