

JCR MARKETING 2015**Sorted by: 5 Year Impact Factor 35 em 37 títulos são assinados pelo ISCTE-IUL = 95%**

JCR Abbreviated Title	Issn	2015 Total Cites	2015 Journal Impact Factor	5-Year Impact Factor	Assinados pelo ISCTE - IUL	Rank
J MARKETING	0022-2429	17,131	3.885	7.192	✓	1
J ACAD MARKET SCI	0092-0703	6,558	3.744	6.062	✓	2
J CONSUM RES	0093-5301	14,148	3.187	5.292	✓	3
J MARKETING RES	0022-2437	13,697	3.109	4.482	✓	4
J INTERACT MARK	1094-9968	1,660	3.256	4.315	✓	5
J INT MARKETING	1069-031X	1,351	3.250	3.750	✓	6
INT J ELECTRON COMM	1086-4415	1,161	1.853	3.734	✓	7
MARKETING THEOR	1470-5931	1,048	2.673	3.653	✓	8
IND MARKET MANAG	0019-8501	5,156	1.930	3.132	✓	9
J CONSUM PSYCHOL	1057-7408	2,822	2.009	3.103	✓	10
MARKET SCI	0732-2399	4,419	1.647	3.055	✗	11
INT J RES MARK	0167-8116	2,365	1.833	3.000	✓	12
ELECTRON COMMER R A	1567-4223	1,122	2.139	2.831	✓	13
CONSUMP MARK CULT	1025-3866	589	2.659	2.788	✓	14
J ADVERTISING	0091-3367	2,668	2.288	2.660	✓	15
INT MARKET REV	0265-1335	1,567	1.588	2.544	✓	16
J PUBLIC POLICY MARK	0743-9156	1,301	1.150	2.371	✓	17
PSYCHOL MARKET	0742-6046	3,316	1.367	2.154	✓	18
INT J ADVERT	0265-0487	826	1.169	2.115	✓	19
EUR J MARKETING	0309-0566	4,085	1.088	2.087	✓	20
J CONSUM AFF	0022-0078	945	1.053	2.016	✓	21
MANAGE COMMUN Q	0893-3189	743	1.865	1.906	✓	22
J SERV MARK	0887-6045	1,856	1.021	1.876	✓	23
J CONSUM BEHAV	1472-0817	918	1.022	1.808	✓	24
ELECTRON COMMER RES	1389-5753	346	1.275	1.741	✓	25
J MACROMARKETING	0276-1467	706	1.429	1.738	✓	26
MARKET LETT	0923-0645	1,368	1.508	1.706	✓	27
J ELECTRON COMMER RE	1526-6133	433	1.255	1.687	✓	28
QME-QUANT MARK ECON	1570-7156	326	0.846	1.577	✓	29
J ADVERTISING RES	0021-8499	1,942	0.985	1.451	✓	30
INT J CONSUM STUD	1470-6423	1,300	1.086	1.430	✓	31
J BUS IND MARK	0885-8624	1,162	0.973	1.403	✓	32
J DESTIN MARK MANAGE	2212-571X	88	1.034	1.176	✓	33
INT J MARKET RES	1470-7853	575	0.697	1.071	✓	34
J BUS-BUS MARK	1051-712X	269	0.500	0.797	✓	35
J BUS TECH COMMUN	1050-6519	159	0.594	0.679	✓	36
ADV STRATEG MANAGE	0742-3322	275	0.217	0.606	✗	37

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