

Journal Data Filtered By: Selected JCR Year: 2018 Selected Editions: SCIE,SSCI
 Selected Categories: MARKETING from'BUSINESS','MANAGEMENT'
 MARKETING

30 em 31 títulos são assinados pelo ISCTE-IUL= 97 %

Rank	Full Journal Title	ISSN	Total Cites	Journal Impact Factor	5-Year Impact Factor	Assinados pelo ISCTE-IUL
1	Academy of management annals	1941-6520	3,693	12.289	18.616	✓
2	Journal of the academy of marketing science	0092-0703	11,493	9.360	10.791	✓
3	Journal of marketing	0022-2429	24,994	7.821	8.829	✓
4	Journal of interactive marketing	1094-9968	3,450	4.691	7.453	✓
5	Journal of marketing research	0022-2437	20,463	4.200	6.007	✓
6	Industrial marketing management	0019-8501	9,758	4.779	5.088	✓
7	Journal of International marketing	1069-031X	2,066	3.375	5.030	✓
8	Journal of destination marketing & management	2212-571X	994	3.800	4.675	✓
9	Marketing theory	1470-5931	1,882	3.577	4.159	✓
10	International marketing review	0265-1335	2,667	3.447	3.833	✓
11	Marketing science	0732-2399	6,826	2.490	3.598	✗
12	Journal of services marketing	0887-6045	3,562	2.421	3.194	✓
13	International journal of research in marketing	0167-8116	3,964	3.320	3.177	✓
14	Psychology & Marketing	0742-6046	5,367	1.882	3.076	✓
15	European journal of marketing	0309-0566	7,137	1.716	2.549	✓
16	Journal of public policy and marketing	0743-9156	1,785	2.457	2.460	✓
17	Journal of macromarketing	0276-1467	1,133	1.517	2.368	✓
18	Marketing letters	0923-0645	2,245	1.624	2.271	✓
19	Journal of business & industrial marketing	0885-8624	2,335	1.961	2.256	✓
20	QME-Quantitative marketing and economics	1570-7156	499	0.864	1.650	✓
21	Journal of business-to-business marketing	1051-712X	328	0.941	1.253	✓
22	Asia Pacific journal of marketing and logistics	1355-5855	944	1.276	Not Available	✓
22	International journal of bank marketing	0265-2323	1,945	2.196	Not Available	✓
22	Journal of fashion marketing and management	1361-2026	1,127	1.645	Not Available	✓
22	Journal of hospitality marketing & management	1936-8623	1,308	3.011	Not Available	✓
22	Journal of marketing management	0267-257X	2,276	2.392	Not Available	✓
22	Journal of research in interactive marketing	2040-7122	429	2.156	Not Available	✓
22	Journal of social marketing	2042-6763	250	1.548	Not Available	✓
22	Journal of vacation marketing	1356-7667	1,425	1.865	Not Available	✓
22	Marketing intelligence & planning	0263-4503	1,772	1.585	Not Available	✓
22	Sport marketing quarterly	1061-6934	635	1.143	Not Available	✓